



Website Development Brief: Django Backend and NextJS Frontend

A robust and dynamic website is crucial for establishing a strong online presence and engaging your audience effectively. Leveraging the power of Django for the backend and NextJS for the frontend, we ensure your website is not only functional but also visually compelling. To help us create a website that perfectly meets your needs, please answer the following questions:

1. What is your website about?

2. What are your main goals for the website? (e.g., increase sales, share information, build community)

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3. Is your website going to be:
- a. A simple website with static pages
 - b. A website with dynamic pages like a blog or news with:
 - i. An admin panel to post new articles in categories and subcategories, and edit or delete old ones
 - ii. SEO management panel
 - c. An online shop with:
 - i. User panel features:
 - 1. Viewing orders and invoices
 - 2. Generating downloadable invoices
 - ii. Admin panel features:
 - 1. Adding, editing, and deleting products in categories and subcategories
 - 2. Viewing all users and their orders and invoices
 - iii. SEO management panel
 - d. A special website with a unique service/feature. Please specify your idea of the service or feature in detail:

4. Who is your target audience?

5. If you want to have an online shop, what are your products? Please specify the different attributes of your products.

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6. Do you have any specific functionality requirements not mentioned above?

7. Do you specifically need a PWA (Progressive Web App) version for your website?

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8. Please list the complete website architecture, including every page and feature you need us to develop (e.g., homepage, blog, about us, contact us, user panel with its features, admin panel with its features). The more details we know, the better cost and time estimation we can provide.

9. Are there any particular websites you admire? What do you like about them?

10. Do you have a server? We need superuser access to it.

11. Do you have a domain? We need access to the provider panel to set the DNS records.

12. Do you have any prior color palette, theme, or design? We need access to their Figma, Zeplin, or at least Adobe XD files.

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13. Do you have any existing content (text, images, videos) that needs to be included in the website?

14. What is your preferred timeline for the project?

15. How will you measure the success of your website? (e.g., traffic, user engagement, conversions)

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16. Is there anything else we should know to create the perfect website for you?

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